

# FRMO Corp.

## Supplemental Information

With the completion of the two exchange transactions in the final (May) quarter of 2013, FRMO Corp.'s operating income is clearly a direct function of the revenue and operating results of Horizon Kinetics LLC. There remains one revenue stream that is independent of Horizon Kinetics, a consulting arrangement, but this amounts to only a percentage point or two of FRMO's operating income. In turn, since the revenues and operating income of Horizon Kinetics are clearly a function of the fees received on the assets under management of its subsidiaries, an investor in FRMO should wish to understand the character of those assets. The following exhibit displays figures for the amount of assets under management at Horizon Kinetics, both as to its allocation across investment strategies and across client type.

# Firm Overview



## Strategy and Client Type Overview

**Firmwide Assets Under Management** **\$8.7 B**

**Separately Managed Accounts<sup>1</sup>** **\$6.4 B**

### **Focused Strategies Strategies<sup>2</sup>**

- Large Cap
- Global Large Cap Value
- Small Cap
- Asia
- Spin-Off
- High Yield Opportunity
- Core Value

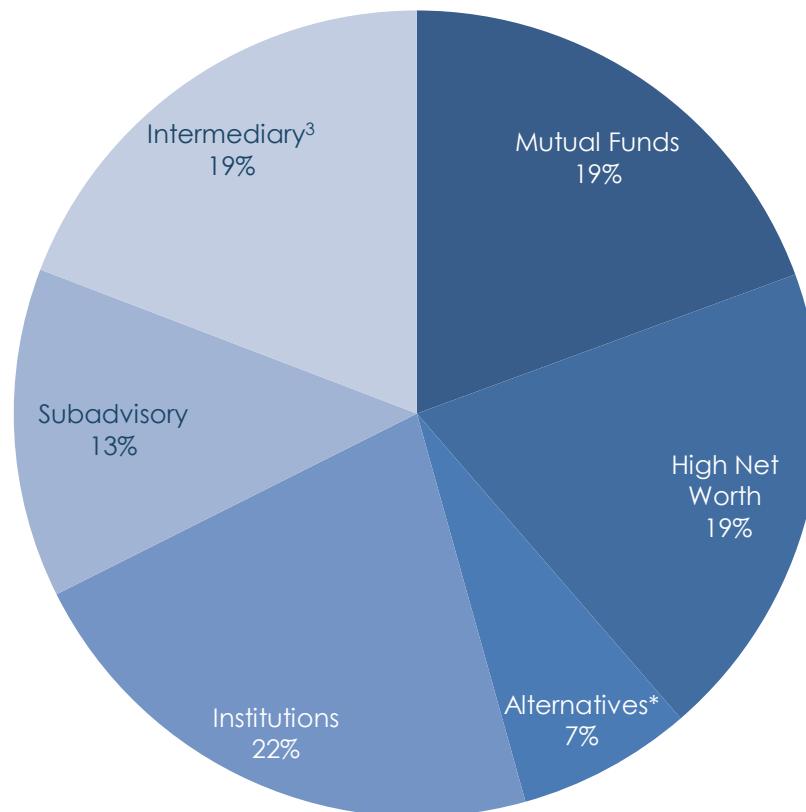
### **Unconstrained**

- Strategic Value Investing
- Research Select
- All Cap
- Options-Based Investing

**Mutual Funds** **\$1.7 B**

**Alternative Investments\*** **\$0.6 B**

### Client Assets by Type



AUM and client type as of 7/31/2013.

\* Additional information available upon request for qualified investors.

<sup>1</sup> Includes assets in customized portfolios and other strategies developed for intermediaries.

<sup>2</sup> Subject to client guidelines.

<sup>3</sup> Includes individual client accounts through intermediaries.